

February 2009

Thai Economy



บริษัทหลักทรัพย์ ภัทร จำกัด (มหาชน)
Phatra Securities Public Company Limited

Supavud Saicheua
Economist
Phatra Securities
Thanomsri Fongarunrung
Economist
Phatra Securities

2009: Another Troubled Year

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World Economic Outlook

| | GDP growth, % | | | |
|---------------------------------------|---------------|-------|-------|-------|
| | 2007 | 2008F | 2009F | 2010F |
| Global and Regional Aggregates | | | | |
| Global | 4.8 | 3.1 | 0.1 | 3.4 |
| Global ex US | 5.6 | 3.7 | 0.9 | 3.9 |
| G7 | 2.3 | 0.7 | -2.9 | 1.9 |
| Developed Markets | 2.6 | 0.8 | -2.8 | 1.7 |
| Emerging Markets | 7.8 | 6.0 | 3.6 | 5.3 |
| Emerging EMEA | 6.4 | 4.9 | 1.5 | 3.3 |
| Emerging Asia | 9.4 | 7.3 | 5.3 | 7.0 |
| Latin America | 5.6 | 4.3 | 1.5 | 3.1 |
| Americas | 3.1 | 1.9 | -1.5 | 2.0 |
| EMEA | 4.0 | 2.2 | -1.2 | 1.9 |
| PacRim | 7.5 | 5.2 | 2.9 | 6.2 |
| PacRim ex Japan | 9.1 | 6.9 | 4.8 | 6.6 |
| G-7 | | | | |
| Canada | 2.7 | 0.6 | -1.7 | 2.4 |
| Euro area | 2.6 | 0.7 | -3.1 | 1.5 |
| France | 2.1 | 0.7 | -2.5 | 1.6 |
| Germany | 2.6 | 1.0 | -3.5 | 1.4 |
| Italy | 1.4 | -0.6 | -2.6 | 0.9 |
| Japan | 2.4 | -0.7 | -4.2 | 4.2 |
| UK | 3.0 | 0.7 | -3.2 | 0.8 |
| US† | 2.2 | 1.2 | -2.6 | 1.5 |

| | GDP growth, % | | | |
|----------------------|---------------|-------|-------|-------|
| | 2007 | 2008F | 2009F | 2010F |
| Asia Pacific | | | | |
| Australia | 4.2 | 2.3 | -0.3 | 1.8 |
| China | 11.9 | 9.1 | 8.0 | 8.3 |
| Hong Kong | 6.4 | 2.9 | -2.0 | 3.6 |
| India | 8.9 | 7.9 | 5.8 | 7.5 |
| Indonesia | 6.3 | 5.7 | 4.0 | 5.1 |
| Korea | 5.0 | 3.8 | -0.2 | 3.5 |
| Malaysia | 6.3 | 4.5 | 0.0 | 4.6 |
| Philippines | 7.3 | 4.3 | 3.1 | 4.5 |
| Singapore | 7.7 | 1.5 | -2.1 | 4.2 |
| Taiwan | 5.7 | 0.1 | -5.5 | 3.5 |
| Thailand | 4.8 | 2.9 | -0.7 | 2.8 |
| Latin America | | | | |
| Argentina | 8.7 | 7.0 | 1.6 | 2.1 |
| Brazil | 5.7 | 4.9 | 2.0 | 3.7 |
| Chile | 5.1 | 3.4 | 1.6 | 3.6 |
| Colombia | 7.5 | 3.2 | 2.0 | 3.0 |
| Ecuador | 2.5 | 6.6 | 1.5 | 2.3 |
| Mexico | 3.2 | 1.6 | -0.1 | 2.5 |
| Panama | 11.2 | 8.4 | 4.6 | 5.3 |
| Peru | 9.0 | 9.1 | 4.2 | 5.2 |
| Uruguay | 7.4 | 10.8 | 3.4 | 4.0 |
| Venezuela | 8.4 | 4.8 | 1.7 | 2.5 |

Source: Banc of America Securities - Merrill Lynch estimates



Long and deep downturn ahead?

A long, hard slog

Peak-to-trough changes in severe financial crises*

| | Cumulative change, % | Duration, years |
|---------------------------|----------------------|-----------------|
| House prices | -36 | 5.0 |
| Equity prices | -56 | 3.4 |
| Unemployment [‡] | 7.0 | 4.8 |
| GDP per person | -9.3 | 1.9 |

Percentage of years spent in banking crises

| | Advanced economies | Emerging economies |
|----------------------------|--------------------|--------------------|
| Since 1800 or independence | 7.2 | 8.3 |
| Since 1945 or independence | 7.0 | 10.8 |

*Argentina (2001), Colombia (1998), Hong Kong (1997), Indonesia (1997), Korea (1997), Malaysia (1997), Philippines (1997), Thailand (1997), Japan (1992), Finland (1991), Sweden (1991), Norway (1987), Spain (1977), US (1929)

†Excludes Japan ‡Percentage points, trough to peak

Source: Reinhart and Rogoff, *The Aftermath of Financial Crises*, 2009

Source: *The Economist*, 9 Jan 09

(Refer to Reinhart and Rogoff, *The Aftermath of Financial Crises*, 2009)

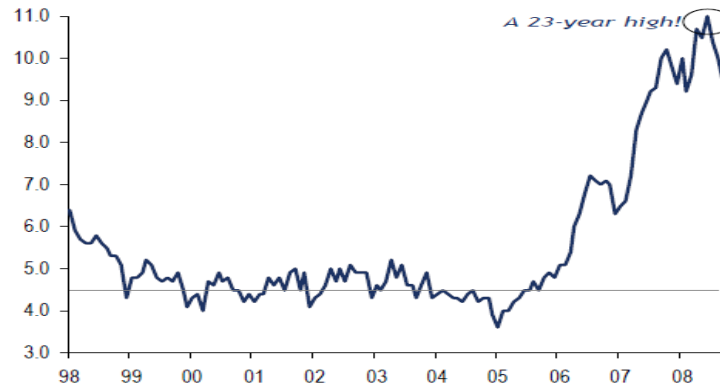
The analysis is based on 14 “severe” banking busts, including the Depression as well as the more recent “big-five” crises in the rich world—Spain in the late 1970s, Norway in 1987, and Finland, Japan and Sweden in the early 1990s. The sample also includes seven emerging-market crises.



US: more downside

(months' supply)

Existing Single Family Homes on the Market

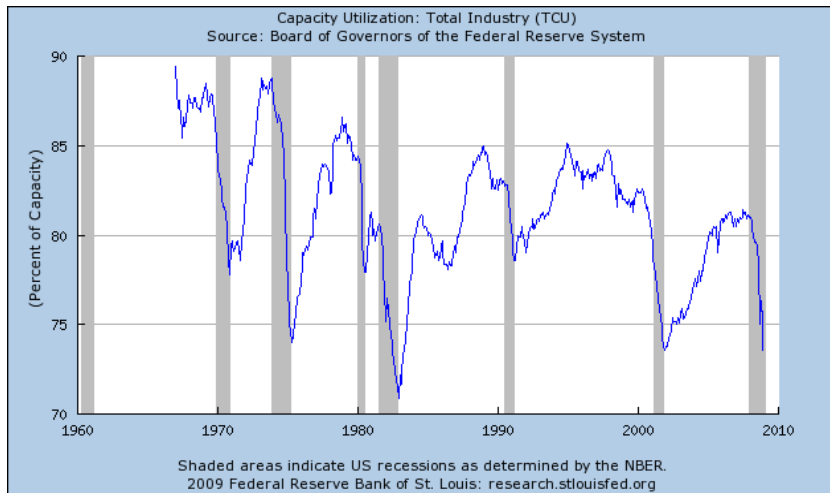


Source: National Association of Realtors, Census Bureau, Banc of America Securities - Merrill Lynch

Inventory/shipment ratio

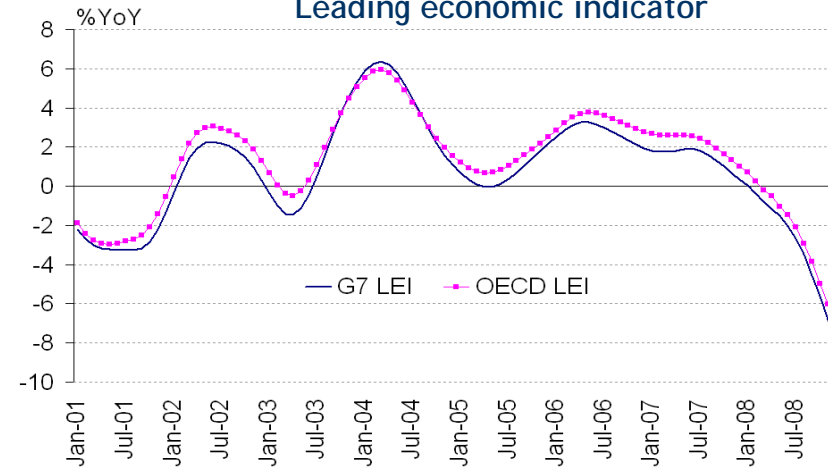


Source: Banc of America Securities - Merrill Lynch, Haver Analytics



Source: Federal Reserve

Leading economic indicator



Source: Bloomberg

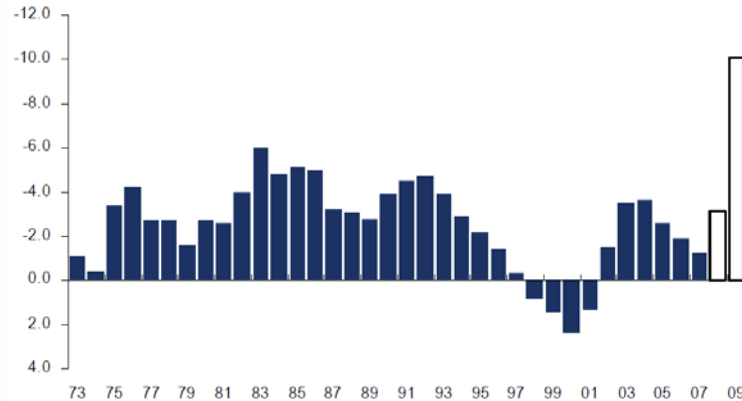
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US: President Obama's \$787bn fiscal stimulus

Chart 16: Federal budget deficit to soar

Federal budget deficit/surplus as a share of GDP (inverted scale, percent)



Unshaded areas represent BAS-ML forecasts

Source: Office of Management and Budget, Banc of America Securities - Merrill Lynch

Table 1: Infrastructure Spending Timeline

| CBO: Year Appropriated | Bln\$ | % Total |
|------------------------|--------------|-------------|
| 2009 | \$26 | 7% |
| 2010 | \$110 | 31% |
| 2011 | \$103 | 29% |
| 2012 | \$53 | 15% |
| 2013-19 | \$63 | 18% |
| | \$355 | 100% |

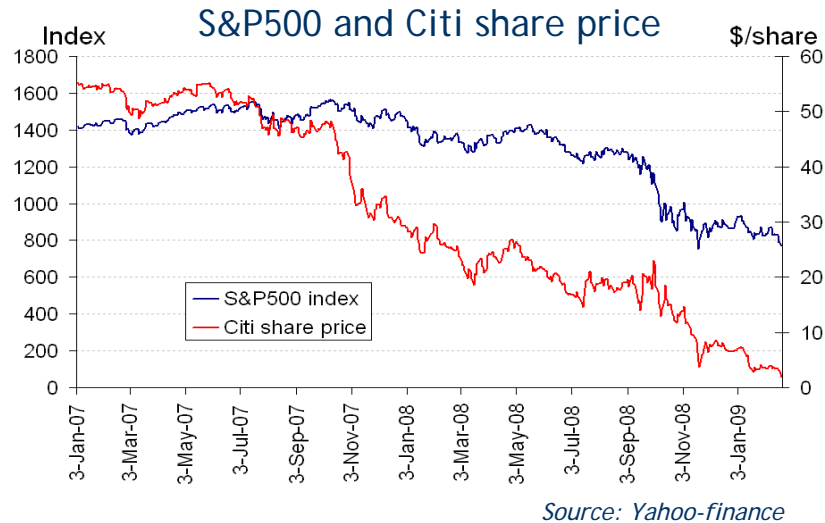
Source: CBO, Bloomberg News, Merrill Lynch

- Four main components:
- Social spending and subsidies (e.g. increased unemployment benefits, education and student loan subsidies)
- Tax cuts and increased tax deductions for low income and middle class
- Infrastructure investment (IT network upgrade for national health care; govt. building upgrades; roads, bridges and railways.
- Bernanke warning: Fiscal policy alone cannot bring about sustained recovery.

*Democrat Congress-driven budget.
President Obama and Treasury
Secretary Geithner play supporting role.*



US: Bank restructuring urgently needed



- Market was disappointed with Geithner's FSP announcement; bank stocks fell 17%
- Key details unavailable such as bad asset pricing and conditions for public-private sector participation.
- Concern over inevitability of nationalization which White House still denies

How soon will US govt. make tough decisions and re-privatize the banking system?

Federal Reserve becomes commercial bank(s)

| \$ bn | As of 08-Nov-07 | As of 31-Dec-08 | As of 18-Feb-09 |
|--|--------------------|--------------------|--------------------|
| Asset | | | |
| Securities held outright | 780 | 496 | 574 |
| Repurchase agreements | 48 | 80 | - |
| Term auction credit | - | 450 | 448 |
| Other loans | - | 193 | 141 |
| Other items (Commercial papers, central bank swap agreement) | 62 | 1,092 | 756 |
| Total Assets | 890 | 2,266 | 1,918 |
| Liability and capital | | | |
| Currency (net) | 782 | 853 | 858 |
| Repurchase agreements | 36 | 88 | 71 |
| Supplementary financing from UST | - | 259 | 200 |
| Institutional deposits and others | 35 | 1,023 | 747 |
| Capital | 36 | 42 | 42 |
| Total liability and capital | 890 | 2,266 | 1,918 |

Source: Federal Reserve



US: Financial Stabilization Plan

Figure 3: Highlights of the Financial Stability Plan.

Financial Stability Plan (FSP)

1. Financial Stability Trust

- Holds investments made by Treasury under the Capital Assistance Program
- Capital Assistance Program
 - * Treasury provides "capital buffer" in the form of convertible preferred stock to help absorb losses after stress test
 - * Preferred stock dividend to be determined; conversion price at a modest discount from stock price on Feb 9, 2009
- Comprehensive stress test will determine if a bank has enough capital
 - * Required for banks with assets exceeding \$100 billion
 - * Banks with less than \$100 billion in assets will be eligible after supervisory review

2. Public-Private Investment Fund (\$500 Billion - \$1 Trillion)

- Cleanse balance sheets of bad assets
- Details are lacking but *using public financing to leverage private capital on a scale of \$500 billion to \$1 trillion

3. Consumer and Business Lending Initiative (Up to \$1 Trillion)

- Expansion of TALF up to \$1 trillion from \$200 billion.
- Include CMBS in addition to consumer/SBA ABS. Work toward including other asset classes incl. non-Agency RMBS and CLOs

4. Transparency and Accountability Agenda - Including Dividend Limitation

- FSP beneficiaries must show how assistance helps maintain or expand lending
- As a general rule no dividends, share repurchases of acquisitions before the government is repaid
- Firms have to comply with strict exec comp limitations including limiting senior executives to \$500,000 plus restricted stock
- Requires participation in mortgage foreclosure mitigation and prohibits political interference in investment decisions

5. Affordable Housing Support and Foreclosure Prevention Plan

- Expansion (as necessary) of the GSE Debt & MBS Purchase Program
- \$50 billion for foreclosure prevention and requires that all FSP recipients to participate in foreclosure mitigation programs
- Bring consistency and flexibility into loan modification process

6. A Small Business and Community Lending Initiative

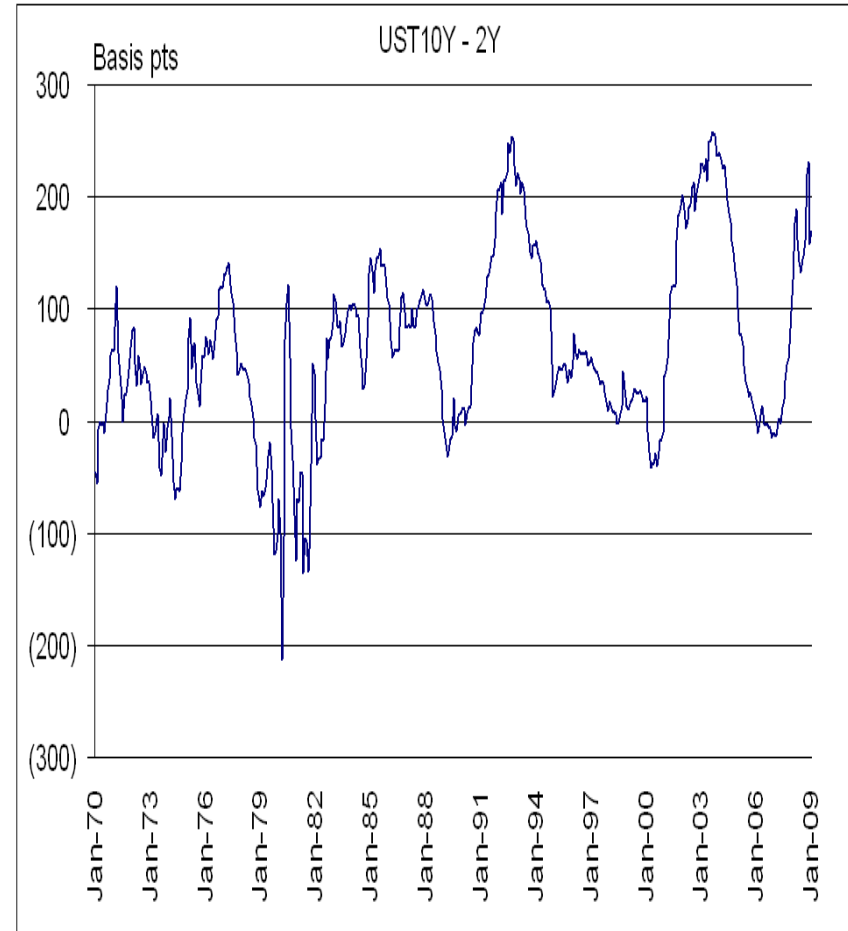
- Help SBA lending recover using the TALF, increased guarantee for SBA loans and fee reductions

Source: Treasury Department.



Fear of deflation has eased

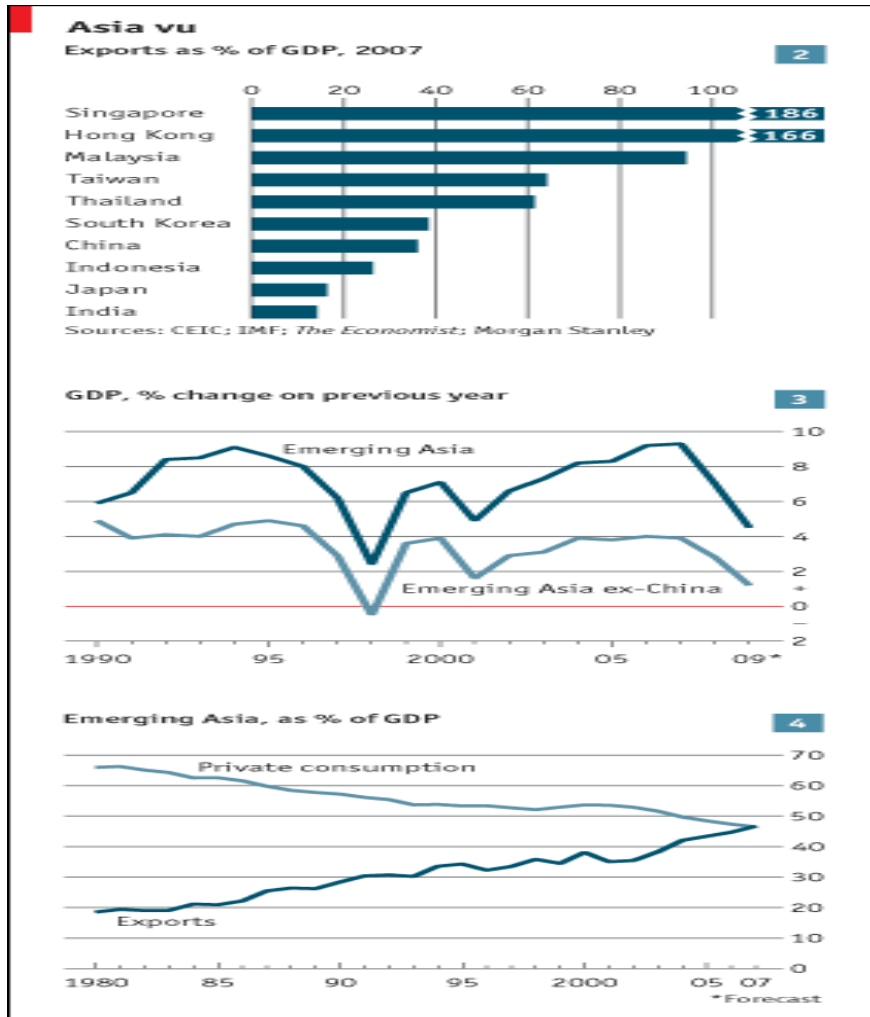
Bond market seems to be concerned over fiscal position rather than deflation



Source: Federal Reserve



Asia's Vulnerability



- Asia has become too export-dependent
- Current synchronized downturn of G7 shocked Asian economies
- Time for Asia to find a new engine of growth





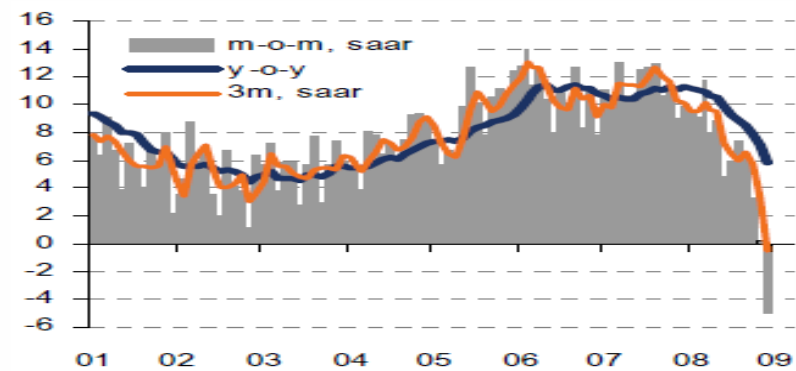
Europe: Deeper trouble than US?

Chart 14: Euro-area orders-to-inventories ratio and industrial production



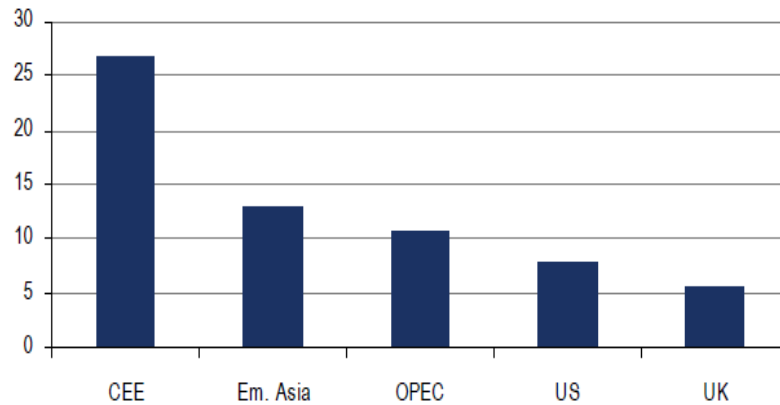
Source: Eurostat, European Commission, Datastream, Banc of America Securities-Merrill Lynch

Chart 17: Credit to non-financial private sector (%)



Source: European Central Bank

Chart 1: Contribution to the cumulated change in Eurozone exports from 1999 to 2008



Source: Banc of America Securities - Merrill Lynch

Table 1: Consolidated foreign bank claims on CEE countries in June 2008

| | Austria | France | Germany | Italy |
|-------------------------|---------|--------|---------|-------|
| In \$bn | 286.9 | 158.5 | 209.8 | 208.5 |
| In % of Domestic Credit | 102.1 | 9.3 | 9.7 | 14.5 |

Source: BIS Quarterly Review, December 2008 (table 9B), Developing Europe excluding Turkey. ECB for domestic credit



China: early signs of pick-up?

Chart 6: PMI made a sizable comeback

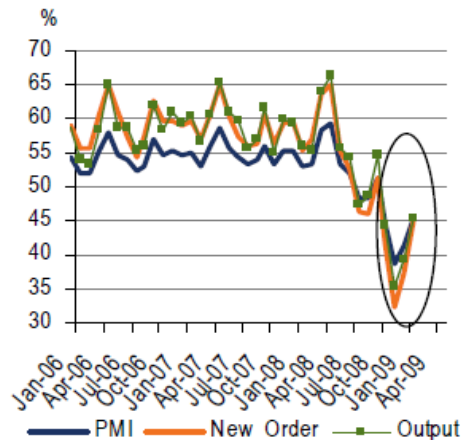


Chart 7: Credit growth has been accelerating

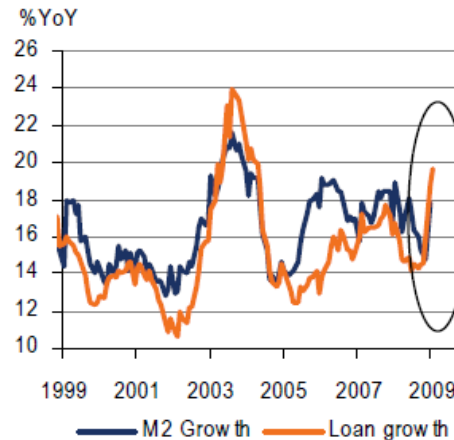
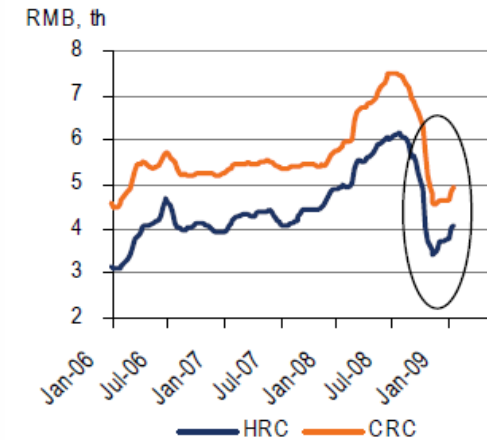


Chart 8: Steel prices are rising too



Source: Banc of America Securities - Merrill Lynch

- China should be the first major economy to recover, given its strong fundamentals (massive FX reserves, low debt levels, large current account surplus)
- Aggressive stimulus policies; 4trn yuan on infrastructure projects, liquidity injection and sectoral support from govt.
- However, China has to cope with 20 million jobs lost (2.6% of total employment)
- Small pick-up in some indicators is a good sign. Can it be sustained?



2009: Coping with global downturn

- Weak export a major negative surprise
- At current run rate, export contraction could take out 4.5% of GDP
- 2009 fiscal stimulus provides 50% offset
- 2010 fiscal stimulus to step back because of legal constraints.
- Investment the key to future upside and/or downside.

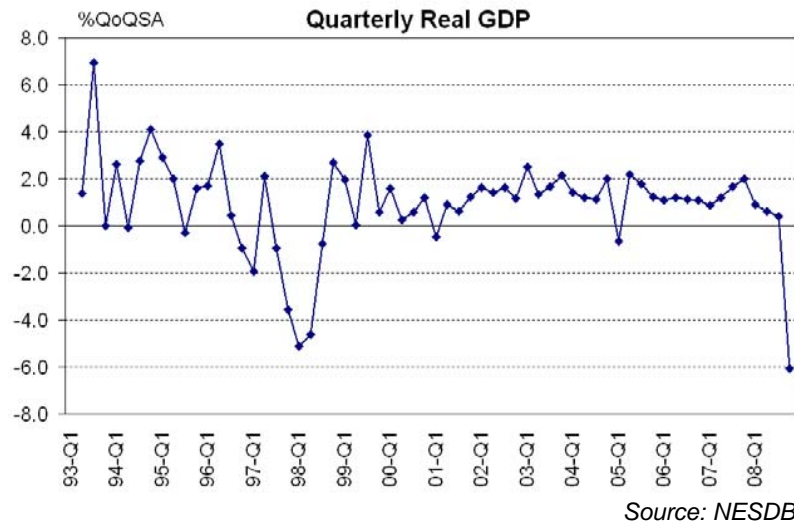
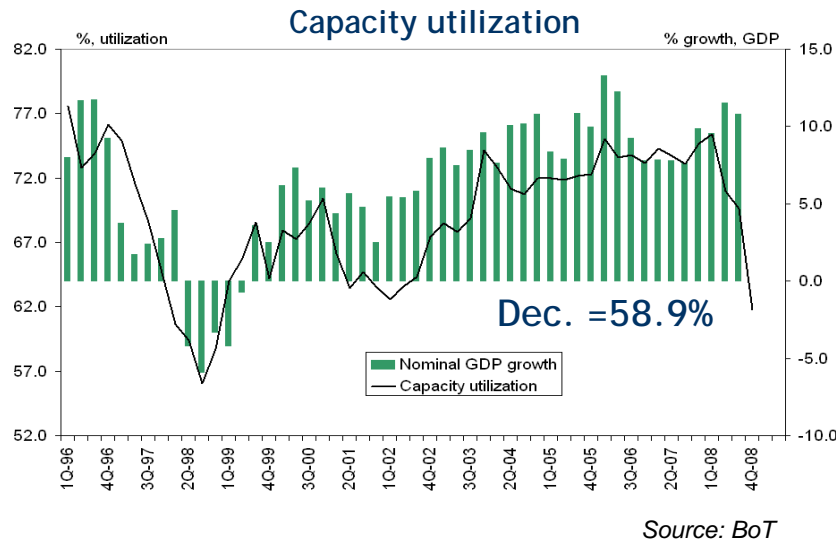
Thailand Economic Forecast

| %YoY | 2008 | 2009E | 2010E |
|---------------------------|------|-------|-------|
| Real GDP | 2.6 | -0.7 | 2.9 |
| Private consumption | 2.5 | 0.0 | 2.5 |
| Govt consumption | 0.4 | 8.0 | 2.0 |
| Total investment | 1.1 | -3.7 | 6.0 |
| Private | 3.2 | -6.0 | 6.0 |
| Public | -4.8 | 3.5 | 6.0 |
| Headline CPI | 5.5 | -0.8 | 2.2 |
| External balance | | | |
| Exports | 16.5 | -14.0 | 7.0 |
| Imports | 26.0 | -16.0 | 10.0 |
| Current account (US\$ bn) | -0.1 | 3.6 | 0.1 |
| % of GDP | 0.0 | 1.6 | 0.0 |
| Policy rate | 2.8 | 1.0 | 1.0 |
| Baht (end period) | 34.7 | 34.0 | 32.0 |

Source: Phatra Securities estimates



Thailand: Utilization plunges, also GDP



| | 4Q-07 | 3Q-08 | 4Q-08 | | |
|-----------------------------|-------------|-------------|-------------|--------------|--------------|
| | % | % | % | YoY chg | QoQ chg |
| Capacity utilization | 74.7 | 69.6 | 61.8 | -12.9 | -7.8 |
| P.C.wire & P.C.stand wire | 69.9 | 63.6 | 29.9 | -40.0 | -33.7 |
| Upstream petrochemical | 97.0 | 88.8 | 62.7 | -34.3 | -26.1 |
| Wire rod | 58.2 | 42.6 | 24.4 | -33.8 | -18.2 |
| Downstream petrochemical | 103.0 | 92.4 | 70.6 | -32.4 | -21.8 |
| Integrated circuits | 96.0 | 91.9 | 63.8 | -32.2 | -28.1 |
| Pulp | 90.2 | 91.4 | 59.2 | -31.1 | -32.3 |
| Printing & writing paper | 101.2 | 96.0 | 71.0 | -30.2 | -25.0 |
| Steel bar & shape steel | 62.7 | 56.7 | 33.0 | -29.7 | -23.8 |
| Computer | 57.9 | 36.6 | 29.5 | -28.4 | -7.1 |
| Craft paper | 91.1 | 85.9 | 64.2 | -27.0 | -21.7 |
| T.V. | 78.4 | 59.8 | 52.1 | -26.3 | -7.8 |
| Hot and cold rolled sheet | 54.5 | 48.1 | 28.6 | -25.9 | -19.5 |
| Hard disk drive | 93.2 | 77.9 | 68.9 | -24.4 | -9.1 |
| Battery | 78.0 | 57.3 | 54.2 | -23.8 | -3.1 |
| Commercial car | 95.4 | 76.4 | 72.7 | -22.7 | -3.8 |
| Intermediate petrochemical | 102.4 | 97.6 | 80.1 | -22.4 | -17.5 |
| Synthetic fiber | 77.8 | 68.4 | 56.2 | -21.6 | -12.2 |
| Steel Pipe | 65.9 | 70.2 | 47.7 | -18.2 | -22.5 |

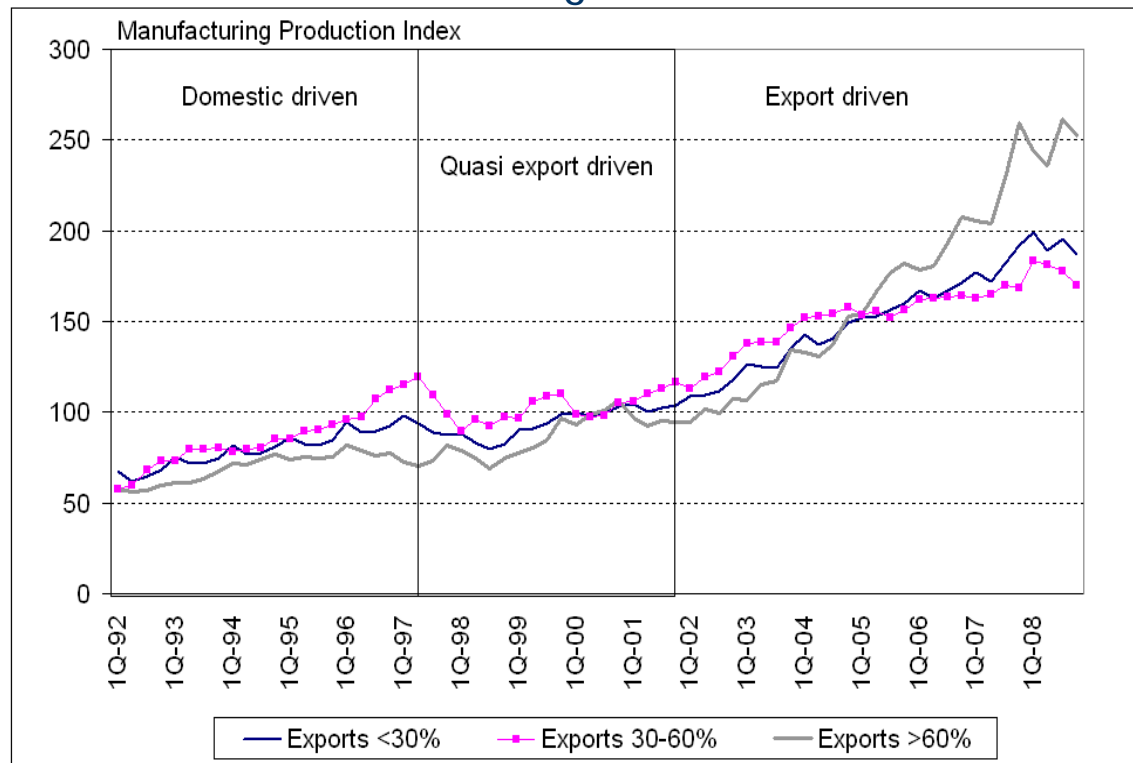
Source: BoT



Export-driven economy

| Export dependency: Accumulated growth of production | | | |
|---|-----------|-----------|-----------|
| | 1Q92-2Q97 | 3Q97-4Q01 | 1Q02-4Q08 |
| Exports <30% | 107.6 | 6.3 | 50.7 |
| Exports 30-60% | -2.8 | 30.7 | 8.4 |
| Exports > 60% | 22.0 | 28.7 | 167.8 |

Manufacturing Production Index



Source: BoT

Refer to important disclosures at the end of this report.



1997 crisis for the rich vs. 2009 crisis for the working class

| | GDP | | Real GDP | | Priv consumption | | Investment | | Exports | | Imports | |
|------|-------|---------------|----------|----------|------------------|----------|------------|----------|---------|----------|---------|----------|
| | Bt bn | % Growth, YoY | Bt bn | % of GDP | Bt bn | % of GDP | Bt bn | % of GDP | Bt bn | % of GDP | Bt bn | % of GDP |
| 1996 | 4,611 | 5.9 | 2,480 | 54 | 1,893 | 41 | 1,810 | 39 | 2,099 | 46 | | |
| 1997 | 4,733 | -1.4 | 2,587 | 55 | 1,599 | 34 | 2,272 | 48 | 2,205 | 47 | | |
| 1998 | 4,626 | -10.5 | 2,505 | 54 | 1,035 | 22 | 2,724 | 59 | 1,989 | 43 | | |
| 1999 | 4,637 | 4.4 | 2,595 | 56 | 966 | 21 | 2,703 | 58 | 2,120 | 46 | | |
| 2006 | 7,841 | 5.2 | 4,377 | 56 | 2,197 | 28 | 5,778 | 74 | 5,504 | 70 | | |
| 2007 | 8,493 | 4.9 | 4,562 | 54 | 2,247 | 26 | 6,218 | 73 | 5,544 | 65 | | |
| 2008 | 9,103 | 2.6 | 4,992 | 55 | 2,487 | 27 | 6,956 | 76 | 6,705 | 74 | | |

Source: NESDB

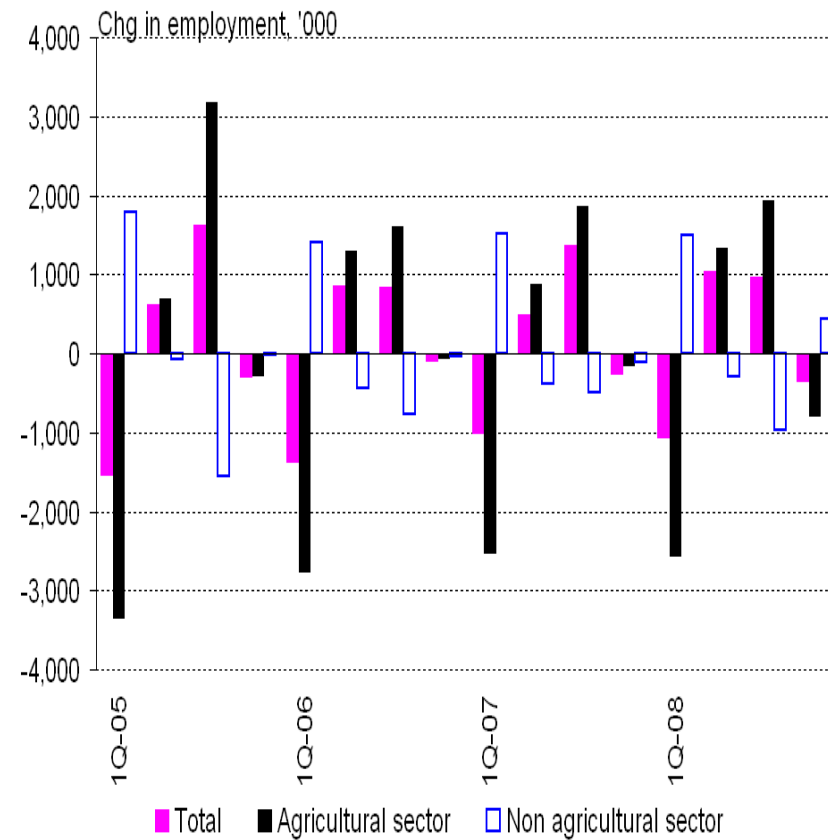
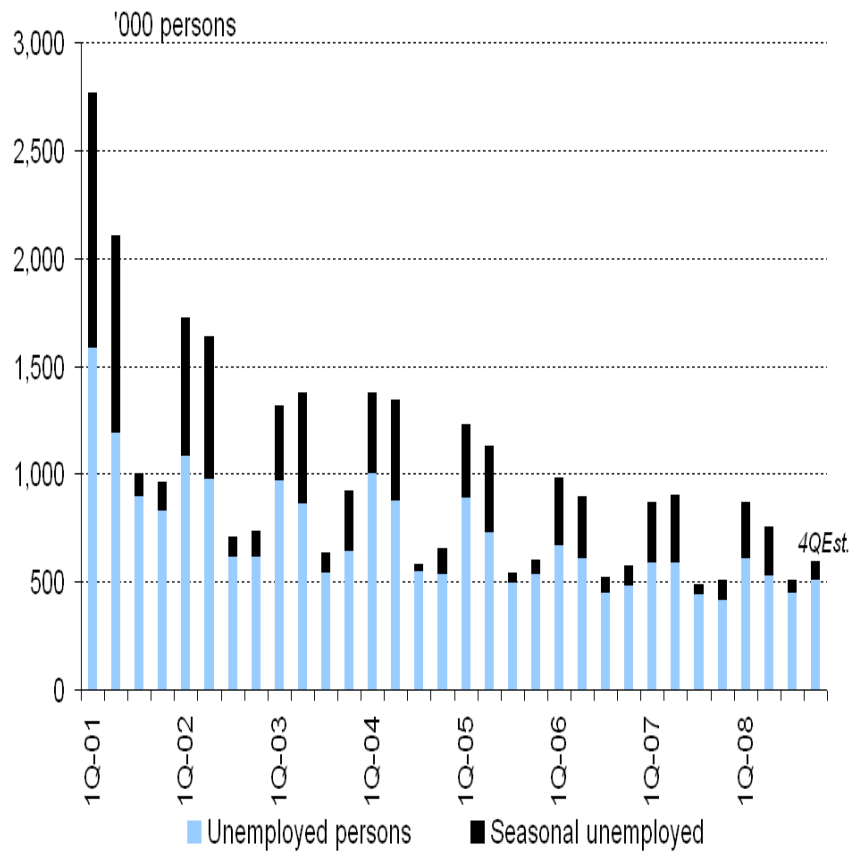
- 1997: Overleveraged banks and companies faced wealth losses. Decline in asset prices. Exports and agriculture came to the rescue.
- 2009: Shortage of effective global demand which is 2/3 of the Thai economy. Downsizing and layoffs with no offsetting demand in sight.

Source: NESDB, BoT



Unemployment: Problem only beginning

- In times of slowdown, 1/2mn rise in unemployed is possible
- 350,000 new entrants per year. About 1mn try to find urban work in 1Q



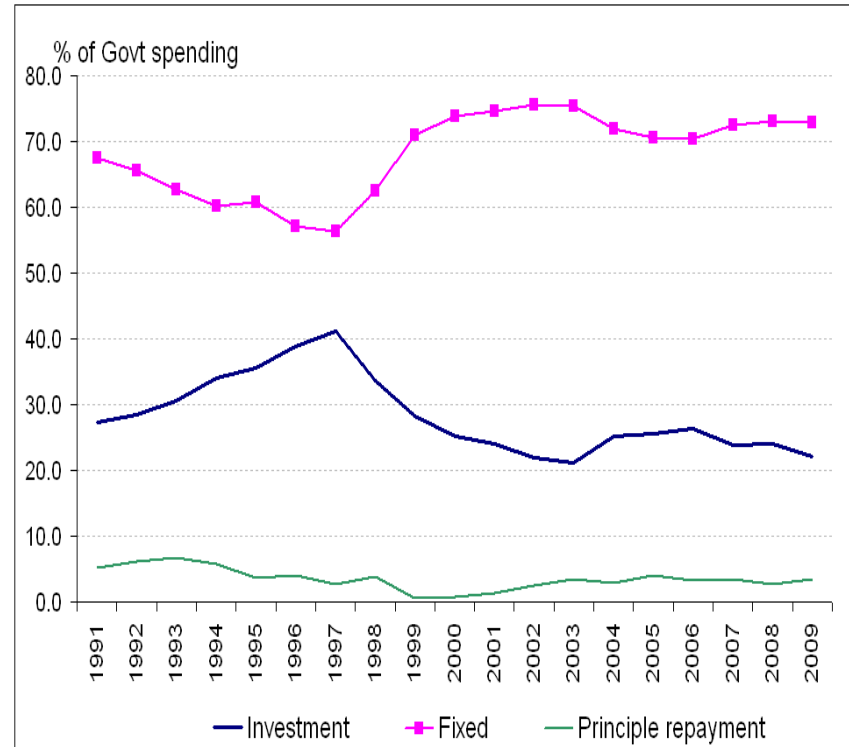
Source: NSO



Govt. spending faces limitations

- FY09 deficit Bt475bn (Bt250bn planned deficit +Bt115bn supplementary spending +Bt110bn revenue shortfall).
- Limitation on govt. borrowing Bt715bn
 - o Annual deficit Bt440bn
 - o Foreign borrowing: room available Bt155bn
 - o Guarantee SOEs borrowing: room available Bt119bn
- Fixed spending (wages, expenses, transfers, and interest payments) is 73% of budget. Little room for discretionary spending

Worse-case scenario is much sharper revenue shortfall forcing govt. to try to collect more taxes or cut back investment spending in 3Q



Source: Budget Bureau



Bt115bn Supplementary budget

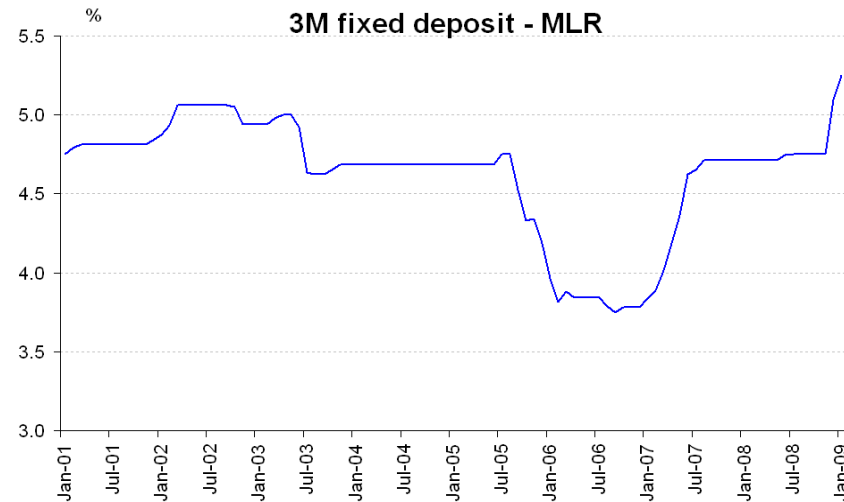
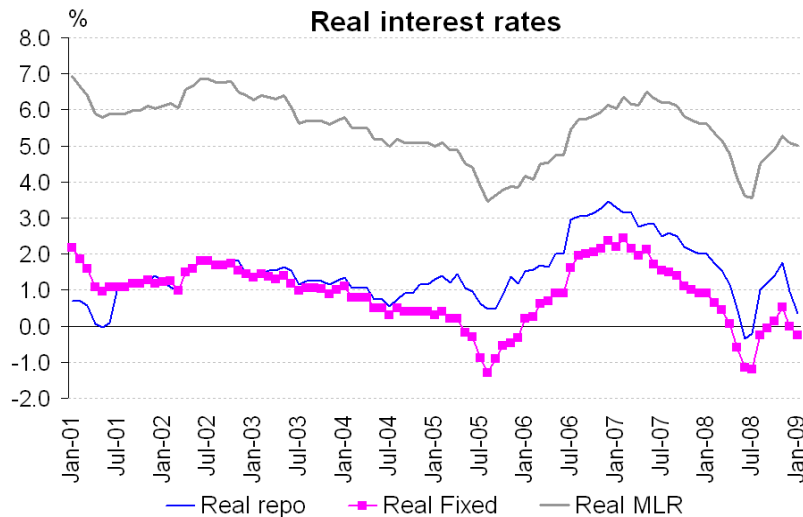
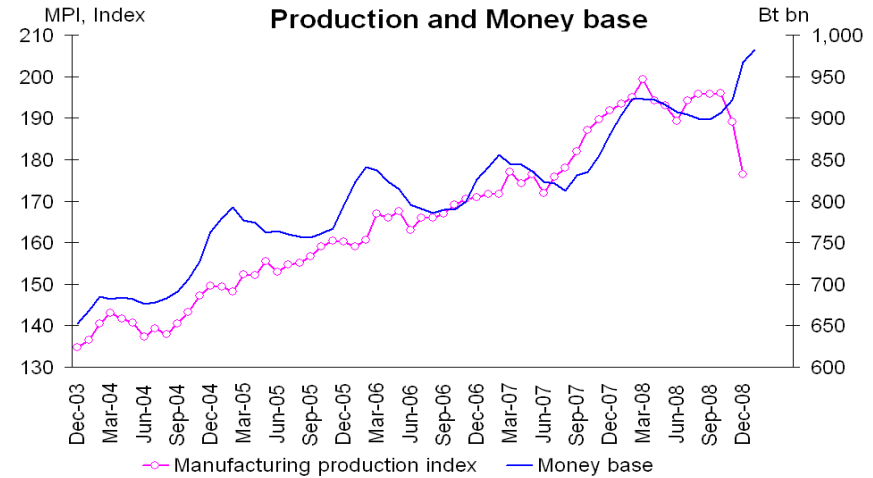
| Supplementary budget allocation | |
|--|----------------|
| Program | Budget (Bt mn) |
| Rural | 23,556 |
| Agriculture water resources | 2,000 |
| Community water development | 760 |
| Village roads | 1,500 |
| Village fund | 15,200 |
| Rural healthcare workers support | 3,000 |
| Healthcare facilities/buildings | 1,096 |
| Democrat Populist Programs | 46,970 |
| Education subsidy | 19,000 |
| Grant for elderly | 9,000 |
| Grant for 9mn workers and 1.5mn civil servants and | 18,970 |
| Business | 1,500 |
| SMEs enterprises | 500 |
| Tourism | 1,000 |
| Cost of livings/Unemployed workers | 21,118 |
| Subsidised electricity/water/buses/trains (6 months) | 11,409 |
| Homes for police | 1,809 |
| Discount retail goods | 1,000 |
| Worker retraining | 6,900 |
| Others | 21,856 |
| Emergency budget | 2,391 |
| PR | 325 |
| Repay treasury reserve | 19,140 |
| Total | 115,000 |

Source: Thai Government

- 1st fiscal package worth Bt115bn, equivalent to 1% of GDP. More populist than anti-recession.
- Little help for businesses or job creation. Soft loans being prepared
- Democrat populist program permanent. Coalition partners complain that they only receive crumbs.
- \$2bn foreign loan being prepared as Plan B if 2H recovery fails to appear
- Bt2.2trn infrastructure projects under review. Same old projects but much more skepticism about implementation.



100bps cut to 1.0% in 2009; baht being weakened; real deposit rates turn negative



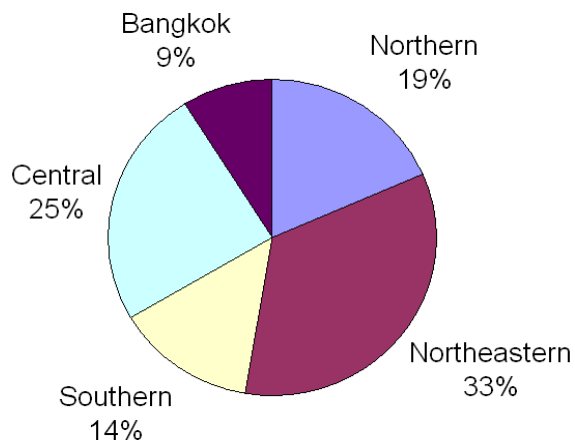
Source: BoT, Phatra Securities calculations



Politics: Calmer for now

- Democrats are 'blessed by angels' and likely to do no wrong. Red shirts and Phuea Thai are disorganized. This means short-term calm.
- Three short-term political risks: Red Shirt demonstrations; Bt250mn from TPI; and Amnesty bill.
- Still, we believe the govt. will last only 1 year for 3 reasons: economic hardship will make govt. unpopular by year-end; some factions within Democrats unhappy; Democrats and coalition partners could part ways
- There are serious political divisions in Thailand that are being suppressed and not dealt with. Crackdown on thousands of websites for les majeste.

Members of Parliament by geographical area



Source: Phatra Securities estimates

Table 1: Government coalition

| | No. of MPs | No. of Cabinet seat |
|-----------------------------|------------|---------------------|
| Democrat | 173 | 18 |
| Chart Thai Pattana | 25 | 4 |
| Bhum JaiThai | 32 | 7 |
| Ruam Jai Thai Chart Pattana | 9 | 2 |
| Puea Pandin | 16 | 4 |
| Social Action | 5 | 1 |
| | 260 | 36 |

Source: Parliament

Note: Puea Pandin has 32 MPs, however, 16 support the opposition Puea Thai party

Refer to important disclosures at the end of this report.



Thailand: Main themes and challenges

- Crisis of the poor especially by mid-year
- Fiscal and monetary stimulus likely to fall short
- Absence of imbalances helps avoid economic crisis but suffering of the masses will be difficult to handle
- Short-term political calm; but do not be complacent
- Political division is real and can be difficult to manage in the long term



บริษัทหลักทรัพย์ ภัทร จำกัด (มหาชน)
Phatra Securities Public Company Limited

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