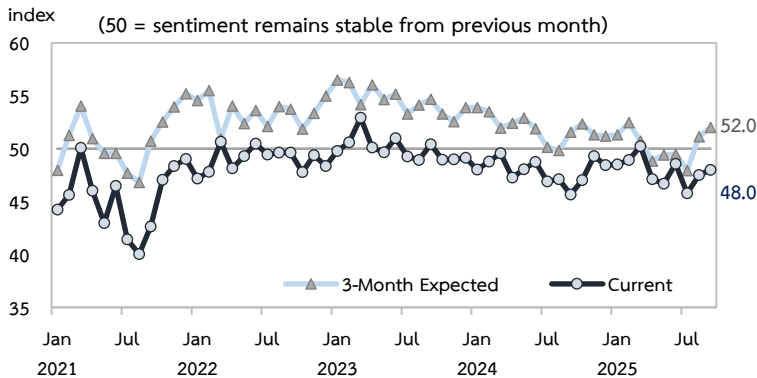
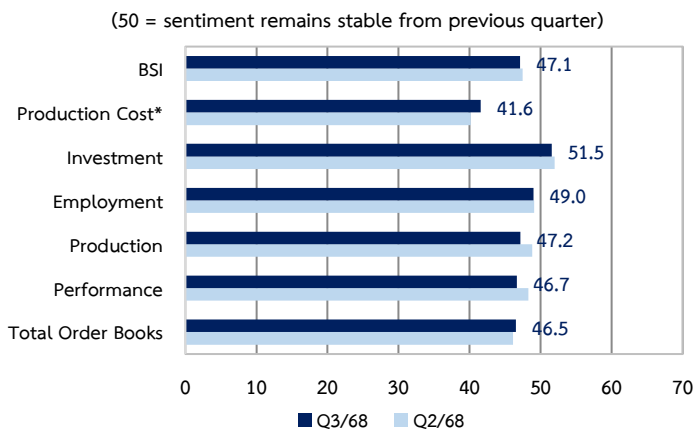
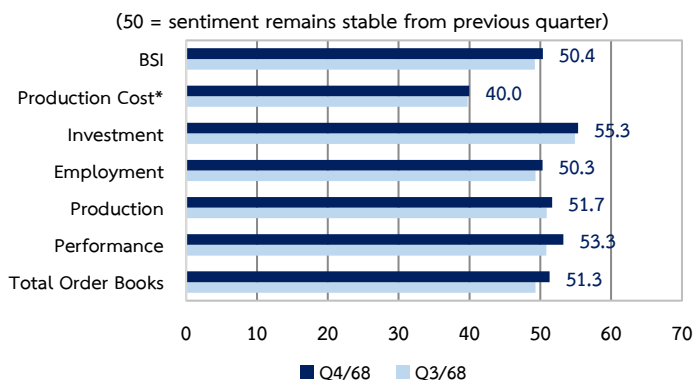




## Business Sentiment Index

Current Business Sentiment Index  
(Q3/2025 compared to Q2/2025)3-Month Expected Business Sentiment Index  
(Q4/2025 compared to Q3/2025)

\*Index value above 50 reflects reduction in production cost

## Key points:

- In September 2025, the Business Sentiment Index (BSI) and the 3-month expected BSI increased marginally. However, BSI in Q3/2025 dropped from last quarter, mainly due to a drop in confidence of manufacturing index, especially in the export-related sectors. Meanwhile, the 3-months expected BSI improved from the previous quarter, supported by the upcoming tourism season and the positive impact of the government's Half-Half co-payment scheme.

In Q3/2025, the BSI declined from the previous quarter, primarily due to a fall in the manufacturing index across nearly all businesses, particularly in export-related industries, where respondents reported significant decreases in both total order books and production sub-indices. This was led by the food and beverage industries such as frozen seafood and canned tuna, partly owing to accelerated exports in earlier quarters and weakened demand from trading partners following the enforcement of Reciprocal tariffs. However, the electronic industry was the only group that improved confidence from the previous quarter and consistently remaining above the 50-threshold, which was supported by electronic cycle, resulting in growing exports of computer parts and semiconductors. Meanwhile, the non-manufacturing index rose slightly from the last quarter, driven by the hotel and restaurant sectors, where respondents reported increases in total order books and number of services sub-indices, supported by the "Half-Half" domestic tourism co-payment scheme. However, the non-manufacturing index remained below 50-threshold and lower than the same period last year, owing to sluggish recovery of foreign tourist arrivals. Also, the construction confidence strengthened, mainly by the continuous disbursement of government projects.

The 3-month expected BSI in Q3/2025 increased slightly from the prior quarter, led by the non-manufacturing index, where respondents' confidence increased across all businesses, particularly in the number of services and total order books. This was mainly the hotel and restaurants sector because of the high tourism season. Also, the retail trade sector benefited from the government's Half-Half co-payment scheme, along with additional New Year festival spending. Conversely, the manufacturing index dipped slightly from the previous quarter, primarily from the food and beverage industries as domestic demand softened amid deducted purchasing power and Reciprocal tariffs' impact on exports, resulting in declined confidence in various products such as palm oil, processed fruits, and frozen seafood.

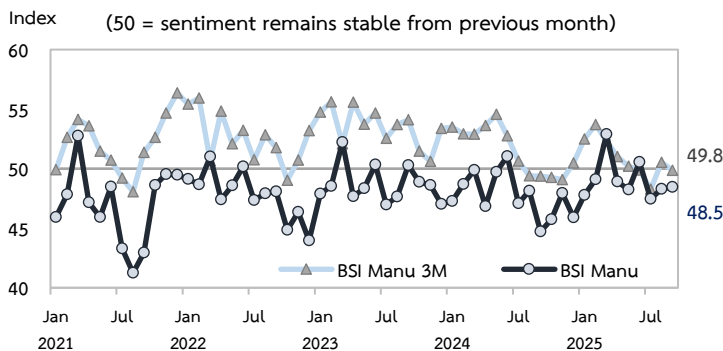
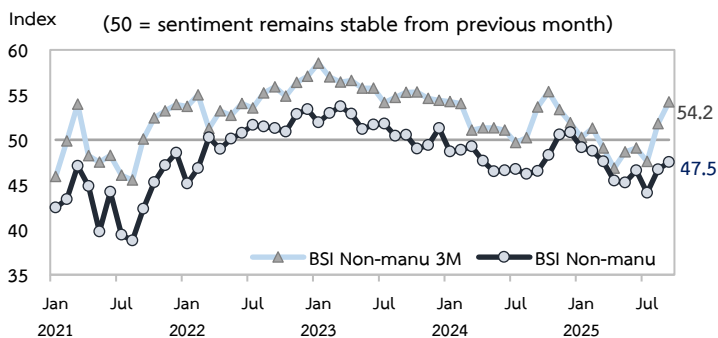
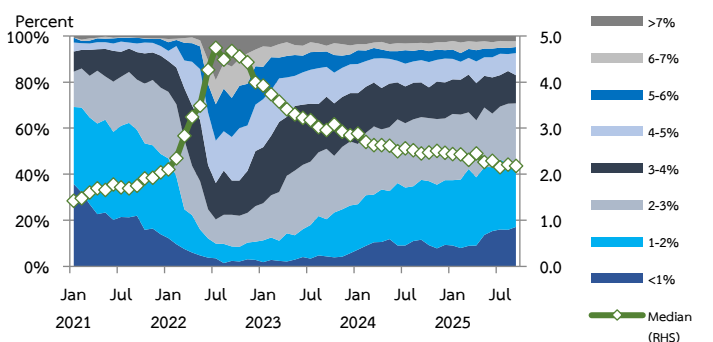
## Notes:

- The BSI was developed by the Bank of Thailand (BOT). The diffusion index is made up of six components: production, total order books, investment, production cost, performance, and employment. Each component is applied with equal weight to calculate the monthly composite index. Each component index is calculated according to the following formula:  

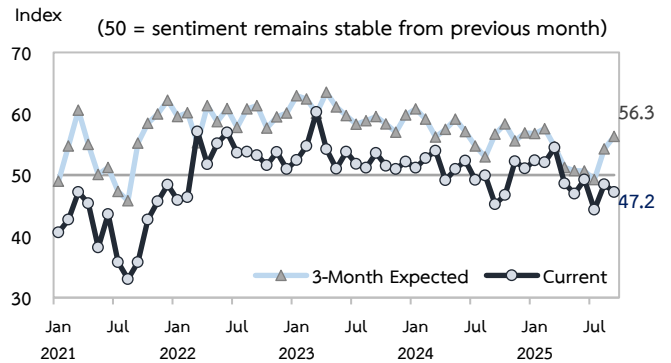
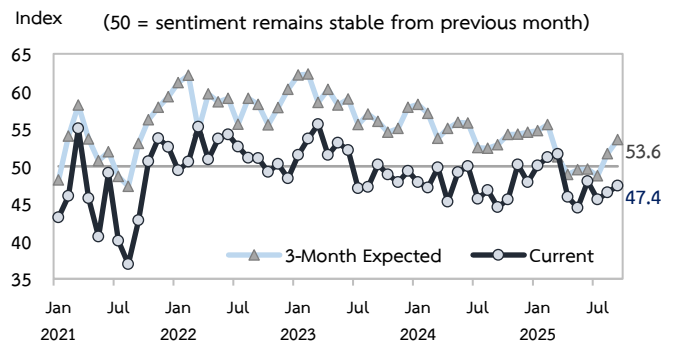
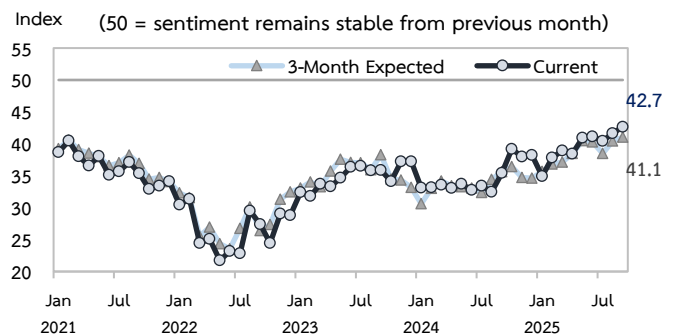
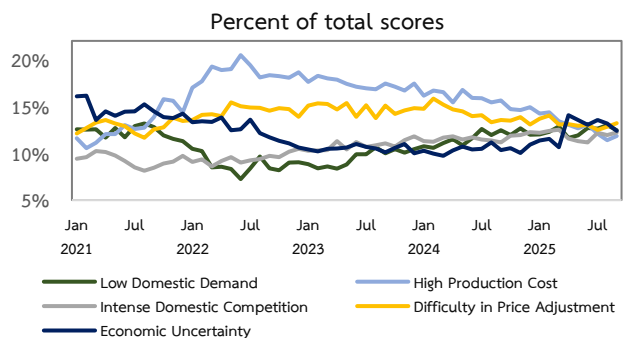
$$\text{Index} = 100 \times \left( (1.0 \times \text{percentage of respondents indicating "improvement"}) + (0.5 \times \text{percentage of respondents indicating "stable"}) + (0 \times \text{percentage of respondents indicating "deterioration"}) \right)$$
 Interpretation of the index is as follows:  
 Index = 50 indicates that the respondents' business sentiment remains stable from the previous month;  
 Index > 50 indicates that the respondents' business sentiment has improved from the previous month;  
 Index < 50 indicates that the respondents' business sentiment has deteriorated from the previous month.
- For this month, the survey had 702 respondents, or a response rate of 65.7 percent from a sample of large and medium-size firms that received the survey form.
- The questionnaires were distributed during the first week of the survey month and compiled by the first working day of the following month.

**Other sentiment indices:**

- The performance sentiment has declined below the 50-threshold from both the non-manufacturing and manufacturing sectors, especially the frozen food and chemical industries. This was partly due to pressure from the rapid and stronger appreciation of the Thai baht against the US dollar compared to competitors, which exacerbated the impact of slowing demand. This affected business liquidity, especially SMEs who faced further slowdown in trading partners' orders and loss in profit from currency conversion into Baht.
- Economic uncertainty remains the top concern for businesses, marking the second consecutive quarter that it has ranked first, although the proportion of respondents decreased this month due to the government formation. Though, low domestic demand has been growing constantly, especially in the retail sector, reflecting softened domestic demand. However, expected inflation for the next 12 months remained low at 2.2% from last month.

**Business Sentiment Index (Manufacturing)****Business Sentiment Index (Non-Manufacturing)****Expected Inflation in the next 12 months**

Percent	<1	1-2	2-3	3-4	4-5	5-6	6-7	>7	Median
Sep-25	17.1	28.2	25.5	12.1	9.7	2.6	2.5	2.3	2.2
Aug-25	15.9	28.5	26.2	14.2	7.3	2.7	2.9	2.3	2.2

**Performance Sentiment Index****Total Order Books Sentiment Index****Cost Sentiment Index****Top constraints for doing business**

Business Intelligence Division

Monetary Policy Group

0-2283-6905, 0-2356-7861

1 October 2025