



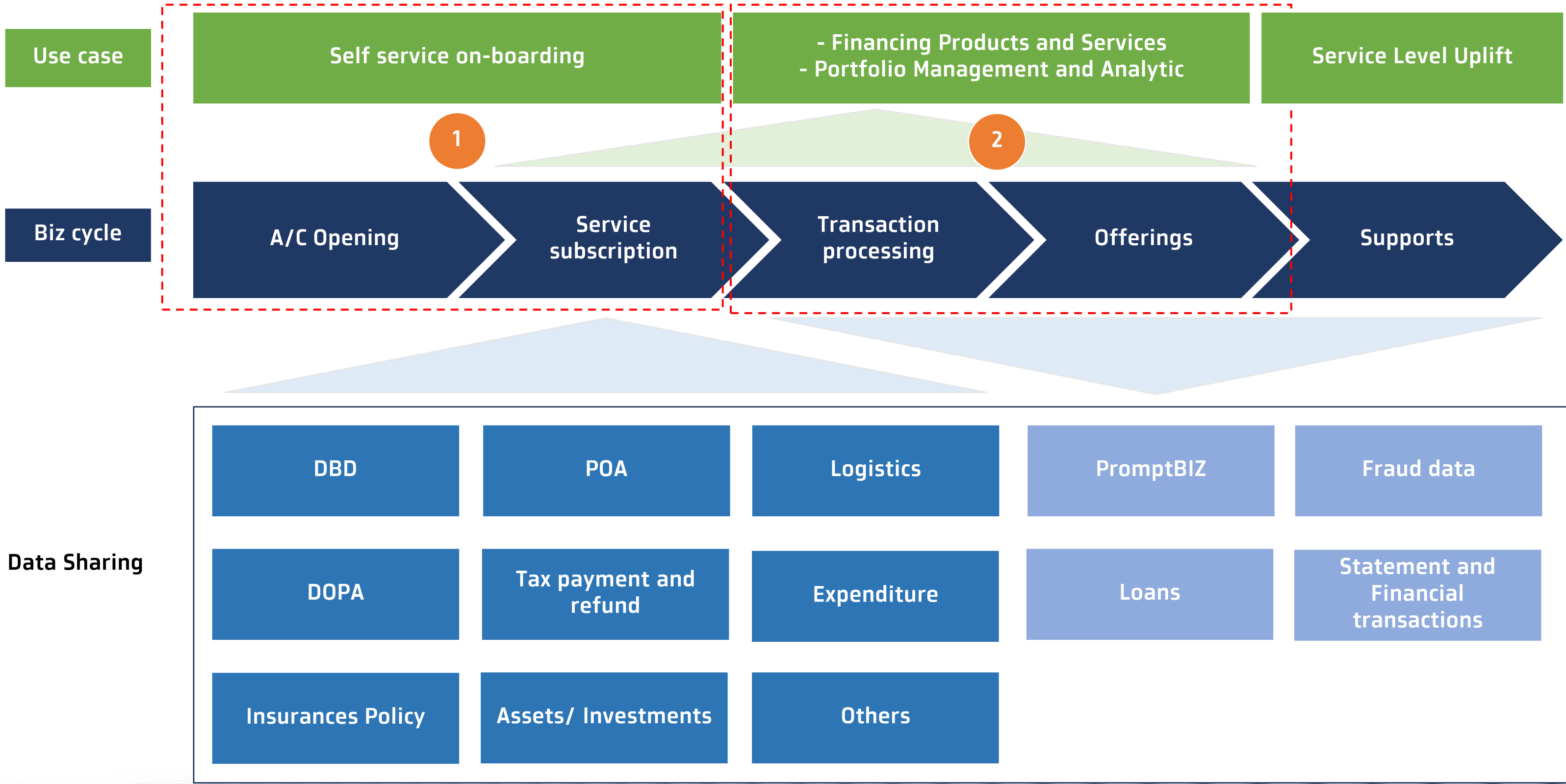
Empowering Business Opportunities and Sustainability



Krungthai
กรุงไทย

การจัดการธุรกิจเพื่อเติบโตอย่างยั่งยืน

SMEs/ Corporate Financial Services with Open Data x GenAI



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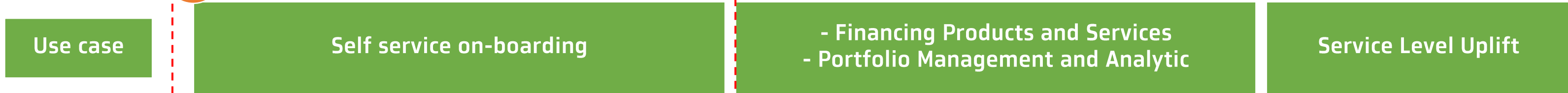
Problem statement: SMEs โดยเฉพาะ start-up ขายดี ดังติดตลาด แต่ขาดทุน เลิกกิจการหรือไม่สามารถเติบโตอย่างยั่งยืน

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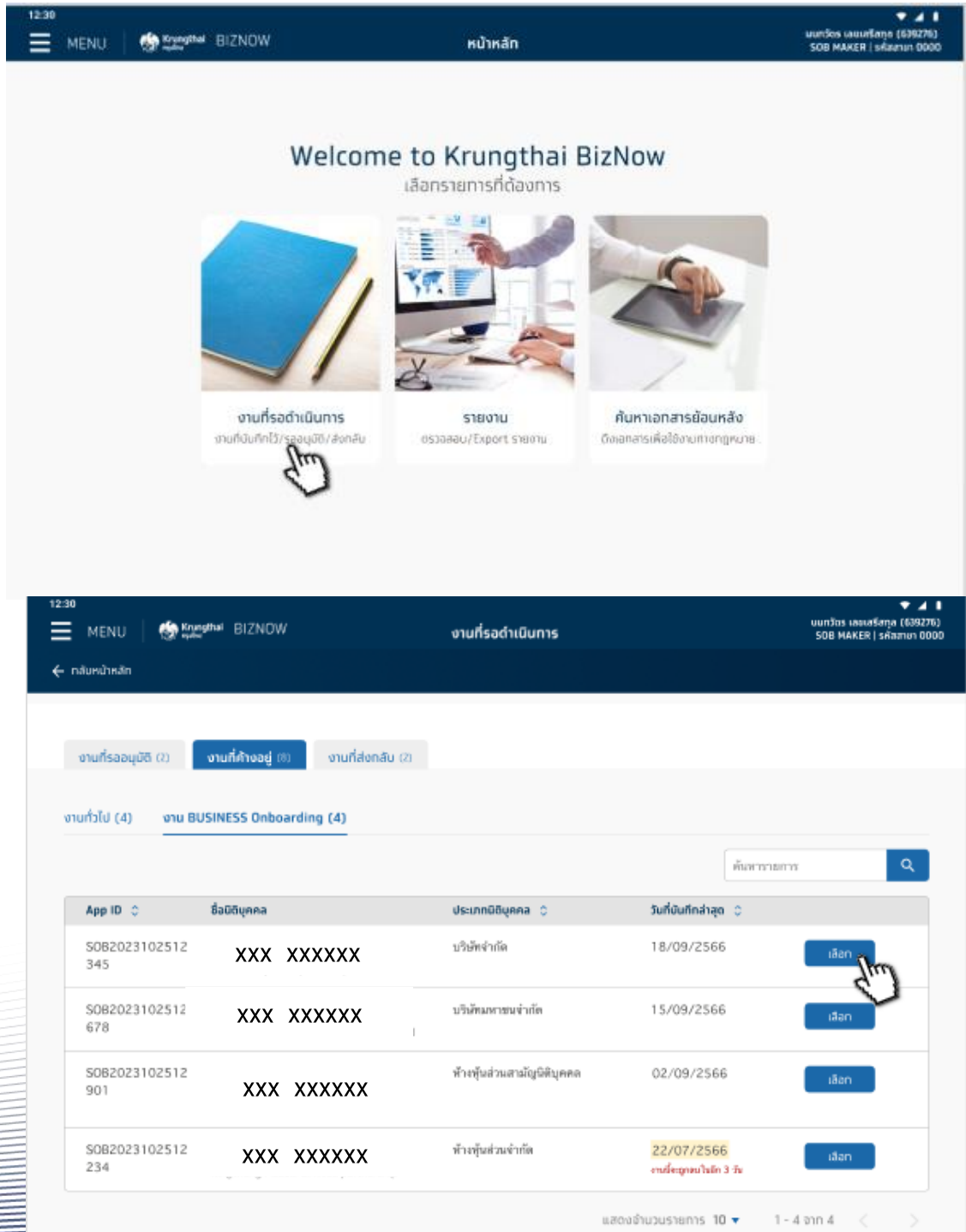


1



- Fraud data
- DBD
- DOPA
- POA

Fast, Secured, and lower Costs in managing businesses



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2

Use case

Self service on-boarding

- Financing Products and Services
- Portfolio Management and Analytic

Service Level Uplift

PromptBIZ

Fraud data

Assets/
Investment

Insurance

XXX...XXX

Tax

Investment Recommendation

# Name	Currency	Objective	Risk	Time Horizon	
1. USD Money Market	USD	Capital Appreciation	Aggressive	Short-Term	DETAILS
2. Government Bond	THB	Capital Preservation	Conservative	Long-Term	DETAILS
3. Mutual Fund	USD	Income Generation	Moderate	Medium-Term	DETAILS

View items per page: 5

1 - 3 of 3

Portfolio Guide

Liquidity For low risk customers Learn more Initial Investment 1,000 THB Expected Return 1.5%	Conservative For low risk customers Learn more Initial Investment 20,000 THB Expected Return 2%	Moderate For moderate risk customers Learn more Initial Investment 20,000 THB Expected Return 3%
Balance For moderate risk customers Learn more Initial Investment 20,000 THB Expected Return 5%	Growth For high risk customers Learn more Initial Investment 20,000 THB Expected Return 7%	Trading Portfolio For customer who has high risk tolerance Learn more Initial Investment 30,000 THB Expected Return 8%

View items per page: 6

1 - 6 of 6

- Access to useful and affordable products and services
- Better operate and manage assets and equities for sustainable growth